

**FLOW
FEST
IVAL™**

Helsinki 12.8.–14.8.2016

“A festival for all the senses”

- The Guardian (UK)





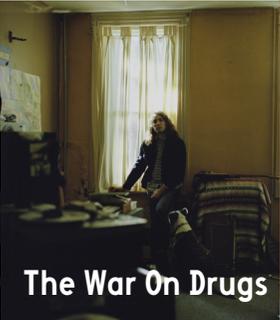
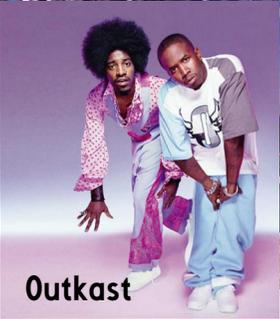
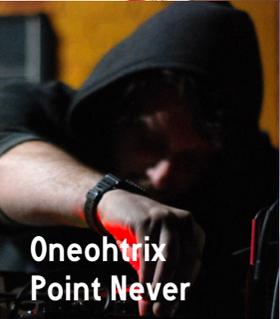
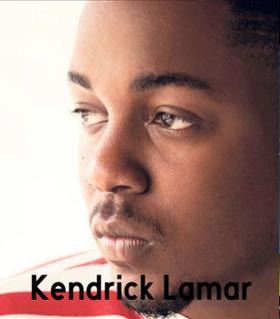
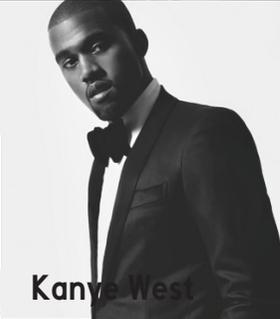
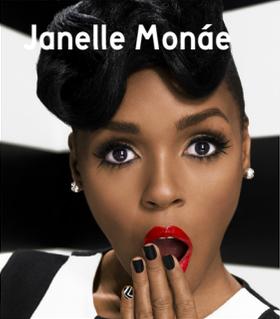
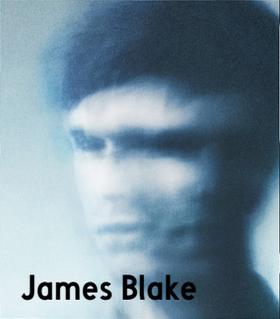
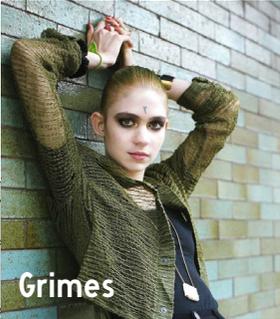
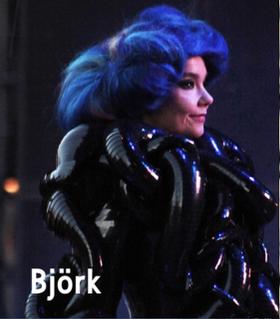
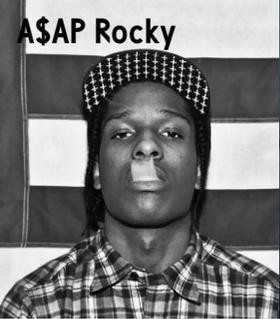
MUSIC

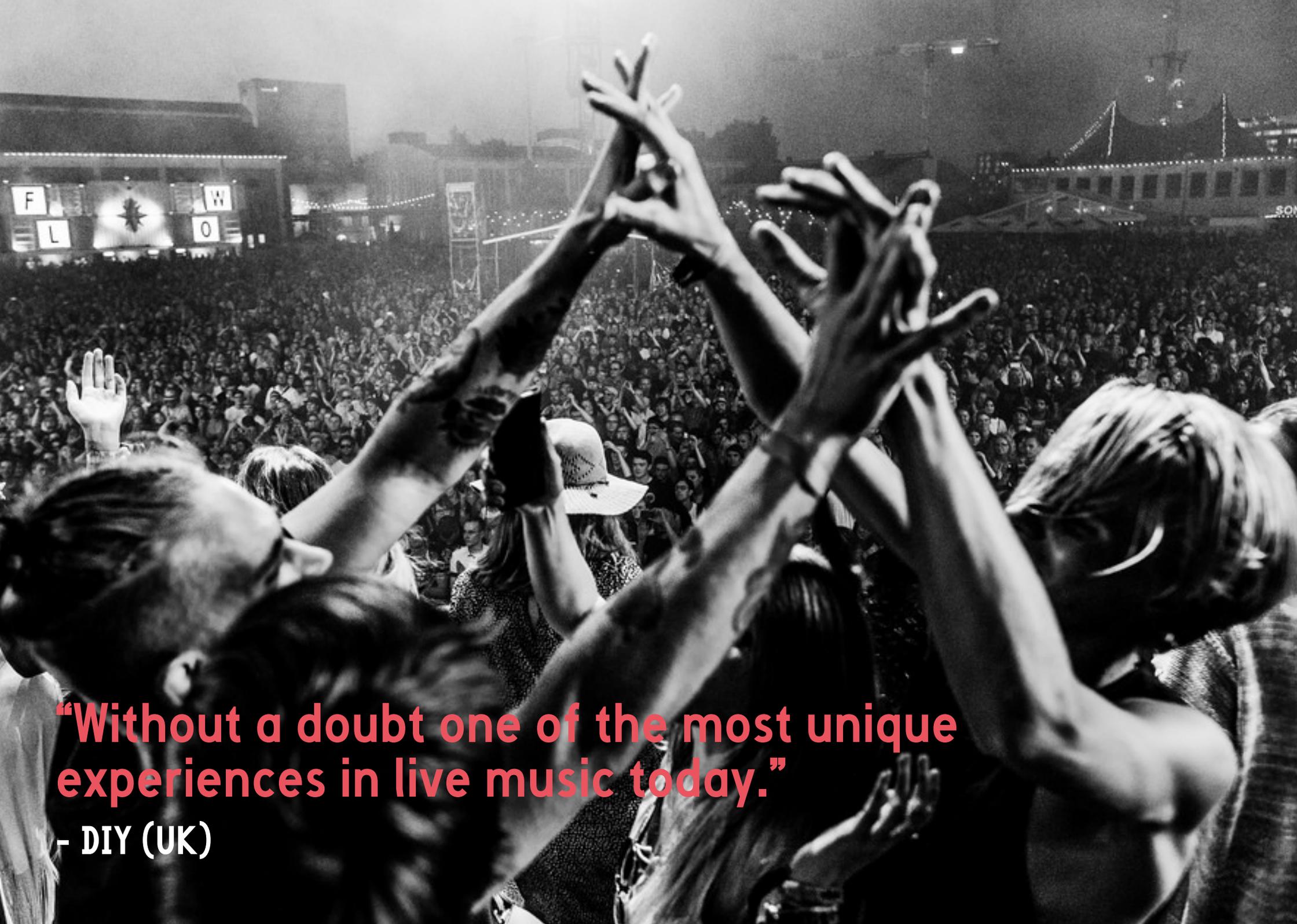
Flow Festival has become synonymous with bringing genre-bending music from legends to topical newcomers. Beyond the music, Flow, offers a warm embrace of the arts and an exceptional array of world spanning cuisine. Only a short walk away from the centre of Helsinki, the festival strikes an alluring setting for a few days of blissed-out festival escapism.



SOME GREAT MUSIC ACTS FROM PAST EDITIONS







“Without a doubt one of the most unique experiences in live music today.”

- DIY (UK)



VENUE

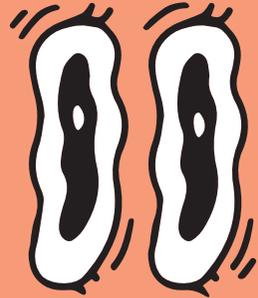
Flow Festival is held in a disused power station built at the turn of the 20th century. A monumental architectural site is brought to life with light design and decorations beyond compare.



“Flow Festival is a work of art in itself.”

- Frankfurter Allgemeine (DE)





The festival features 10 to 12 different venues every year: larger outdoor and tent stages plus intimate indoor and outdoor venues. For example, the Main Stage has a capacity of 23 000 while the smallest stages are for audiences of some hundreds.



A landmark you spot at the festival is the roof of the Balloon 360° stage – a gigantic pressurized balloon. Balloon 360° was created in 2012 as the result of an international architecture competition. The winning stage construction, Balloon, fits well into the chronological continuum of Suvilahti, and the area's architectural idea of combining old and new. The stage presents the audience and the artists with a remarkable chance of interaction during the performances.



“Flow Festival is a fairytale come true.”

- Clash Magazine (UK)



FOOD



30 x food stalls are carefully curated and chosen from some of the best within the buzzing Helsinki foodie scene



In 2015 *Flow* piloted a model of ecological food with **#sustainablemeal**.





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The breadth of artists caters to very diverse music tastes, but it's the gourmet food on offer that makes *Flow Festival* a true pioneer.

- Forbes (US) magazine



ENVIRONMENT

Flow is carbon neutral festival since 2009 & 100% of waste is reused.

Flow Festival is one of the first arts festivals to compensate its carbon footprint. Since 2009 Flow's carbon emissions have been compensated with Gold Standard certified projects.







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FLOW TALKS



FAMILY SUNDAY

ART



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“Ethos of careful curation implemented in a location as unique as *Flow's* is a recipe for a truly singular festival experience.”

Crack (UK)





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**Go With the Flow:
Is This the World's Most Achingly Cool Festival?**

- Forbes (US), 2015